

For Immediate Release

Contact: Lauren Ban – LarsonO'Brien ADV/PR

Phone: 412-571-1600

E-mail: lauren@larsonobrien.com

Photos:

Follansbee® TCS II in an Ivy League Application

FOLLANSBEE, WV...A new addition to Cornell University's Robert A. and Jan M. Beck Center features Follansbee TCS II® Terne-coated Stainless in a custom-designed diamond pattern.

Cornell University's School of Hotel Administration, founded in 1922, is the oldest collegiate course of study in hospitality management. This Ivy League institution already had the paramount reputation – the nation's largest full-time faculty, most extensive curriculum and arguably the most advanced facilities in hospitality management education – so the new addition to the Robert A. and Jan M. Beck Center, the school's main building, was like the mint on the pillow.

Completed in August 2004, the addition added 36,000 square feet of learning space to the building and a bold new statement to campus – the use of Follansbee TCS II in a custom-designed diamond pattern.

“This vertical application of TCS II along with the custom diamond pattern illustrates the versatility and flexibility of our products,” explains Ed Thomas, vice president and general manager of Follansbee. “The product is effective in many different ways – aesthetically and functionally.”

Follansbee TCS II, an architectural stainless steel coated with Follansbee's patented ZT (zinc/tin) alloy, weathers naturally to an attractive gray patina and does not require painting. TCS II withstands the severe corrosive conditions of industrial, coastal, and salt-water environments, as proven by Follansbee's extensive metallurgic testing and real-world experience.

The highly versatile TCS II can be tailored to a variety of design forms – from the traditional standing seam roof to vertical walls, barrel applications, shingles, and customized sections in flat or spherical shapes. For this application, TCS II was stamped into a 16" x 16" diamond pattern. TCS II is solderable and virtually maintenance-free.

KSS Architects used TCS II to visually distinguish the Beck Center from the Statler Hotel next door, because guests of the hotel often confused the adjacent buildings. Statler Hotel is a 150-room hotel and conference center operated as a teaching facility for Hotel School students, who team with veteran employees to run the hotel.

--- MORE ---

Follansbee/Cornell Hotel School—Plus One-Contact: Lauren Ban 412-571-1600

The Beck Center houses classrooms and lecture halls, group study rooms, computer labs, and a 775-seat auditorium. Outside, TCS II pairs well with limestone elements and a glass-walled atrium. The project cost \$11 million.

A new section of classrooms offers increased capacity, tiered seating, and large display screens visible from any seat in the room. Students also benefit from wireless internet access, available anywhere in the building.

Cornell University's School of Hotel Administration continues to stay on top of the hospitality management education field with the renovation and construction of one of the most advanced facilities of its kind in the country. Follansbee TCS II lives up to the high standards associated with the school.

KSS Architects, Princeton, New Jersey, served as architect; LeCHASE Construction, Rochester, New York, as general contractor; and Charles F. Evans, Co., Elmira, New York, as installer.

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II®, KlasicKolors®, TCS II® and TCS Satin™. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeerooting.com.

###