

For Immediate Release

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Follansbee® to be Featured on HGTV *Curb Appeal*

*–Tune in April 18 at 12:30 p.m. and May 17 at 10:00 a.m. to Witness the Addition of
KlassicKolors® to a Bethesda, MD Home–*

FOLLANSBEE, WV...Follansbee® KlassicKolors® will be featured on an upcoming episode of the Home & Garden Television (HGTV) hit show *Curb Appeal*, airing April 18 at 12:30 p.m. EDT and May 17 at 10:00 a.m. EDT.

The episode, titled “A New Porch and New Colors Bring Zing to a Home's Exterior,” will focus on the transformation of the Van Wagener family's 1950's Bethesda, MD residence.

Viewers will witness the addition of approximately 250 square feet of Follansbee KlassicKolors in Red to the home's existing patio area, meeting the designer's goal of creating a new style that would bring a unified look and “Aspen lodge” feel to the residence. The Follansbee roof now allows the patio to stand out from the rest of the home while serving as a sustainable, energy efficient and durable adornment that provides architectural interest.

“The homeowners will benefit from KlassicKolors' solar reflective coatings, which will help keep their patio area cool during the summer months,” explains Edward Thomas, Follansbee vice president and general manager. “As a visually pleasing and long-lasting metal roofing product, KlassicKolors makes a perfect addition to any home. Follansbee was happy to provide our product to such a unique renovation project.”

HGTV *Curb Appeal* helps viewers to “look at their home with a fresh eye and offers up tips for turning great ideas into reality. Each episode features a real house and homeowner with guest experts who discuss the owner's needs and propose projects to improve the home's appearance. Then the crew goes to work, transforming outdated and boring homes with stunning makeovers.”

Follansbee KlassicKolors is a pre-painted Terne II zinc/tin coated roofing sheet offered in an extensive palette of designer colors. Its base sheet is coated with Follansbee's patented ZT® (zinc/tin) alloy and then painted with Valspar solar reflective paint coatings. The ZT alloy provides enhanced durability and extends the life of the metal for many years, even if the painted surface is breached. KlassicKolors is available in a selection of hues, ranging from deep, rich tones of red, blue, green, gray to earth tones of beige, tans and browns. These colors were chosen to maintain the oxide hues that have characterized Terne roofs since colonial times. Custom formulated colors are also available. A superior, time-tested roofing metal, KlassicKolors carries a warranty of 30 years.

Learn more about Follansbee at www.MyBestRoof.com or www.FollansbeeRoofing.com.

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Follansbee/*Curb Appeal* – Plus One – Contact: Lauren Ban 412-571-1600

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II[®], KlassicKolors[®], TCS II[®] and TCS Satin[™]. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeeroofing.com or www.mybestroof.com.

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