

For Immediate Release

Contact: Lauren Ban, LarsonO'Brien ADV/PR

Phone: 412-571-1600 **E-mail:** Lauren@larsonobrien.com

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Photos: Contact Lauren@larsonobrien.com

West Virginia Welcome Center Features Follansbee® TCS II® Standing Seam
Long-Lasting Metal Roof Greets Williamstown, WV Visitors

FOLLANSBEE, WV... Follansbee® TCS II® now tops a welcome center in Williamstown, WV, lending a long-lasting, aesthetically pleasing look to the newly constructed facility.

The \$4.8 million welcome center, prominently located on I-77 at the first exit inside the West Virginia border, required a durable, long-lasting roofing product that would additionally serve as a key aesthetic component of the new structure.

Follansbee TCS II terne-coated stainless offered the perfect solution, and was ultimately selected to top the 7,700 square-foot center. The material's soft, satin gray finish complements the facility's cut-stone facade, resulting in a classic, contemporary look for the welcome center. The mountainous terrain of the surrounding West Virginia landscape is further complemented by the roof's alternating high peaks.

"Follansbee TCS II remains an excellent choice for building projects where both visual appeal and longevity are requirements," explains Edward Thomas, Follansbee vice president and general manager. "A Follansbee roof can last 50, 80 or even 100 years, making it as long-lasting of a roofing solution as is available today."

The secret to the longevity of a Follansbee roof is the patented ZT Alloy® that it's coated with. ZT Alloy is an electrochemically bonded coating of zinc and tin applied uniformly to both sides of Type 304 stainless steel making it extremely resistant to corrosion. To date, TCS II has surpassed 25,000 hours of ASTM salt spray testing with no signs of red rust.

In addition to longevity, durability and visual appeal, TCS II also offers a variety of cool roofing benefits, including reduced heating and cooling requirements and subsequent energy savings.

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"The roof looks great, and keeps the building cool on humid summer days" explains

West Virginia State Tourism Director Betty Carver. “The center continues to attract visitors and tourists looking for a cool place to rest and get information.”

The interior of the welcome center, opening to high ceilings with wooden beams, incorporates a variety of unique amenities designed to accommodate the more than 90-percent of people who travel to West Virginia by car.

In addition to the usual restroom facilities and other standard features, the welcome center boasts an octagonal display area and unique touch screen that provides visitors with information on bus systems, recreational areas, parks and other interesting spots unique to West Virginia. The center – situated on 7.5 acres – additionally plays host to local bands, providing entertainment for the Williamstown community.

Construction on the facility began in October 2002 and was completed in 2004. The welcome center officially opened to the public in June 2004. Alpha Associates, Inc., Martinsburg, WV, served as project architect while CTL Engineering, Morgantown, WV, served as engineer. The West Virginia Division of Highways is the facility owner.

The highly versatile TCS II can be tailored to a variety of design forms – from the traditional standing seam roof to vertical walls, barrel applications, shingles and customized sections in flat or spherical shapes. TCS II is solderable and virtually maintenance-free.

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II®, KlassicKolors®, TCS II® and TCS Satin™. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeeroofing.com.

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