

For Immediate Release

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Follansbee® to Exhibit at International Roofing Expo 2010

–Visit Booth #1616 to Learn More About Follansbee's Range of Architectural Metal Products–

FOLLANSBEE, WV...Follansbee®, a leader in architectural metal roofing and wall products, will exhibit at the International Roofing Expo® (IRE), February 22-24, 2010, at the Morial Convention Center in New Orleans, LA.

As the official event of the National Roofing Contractors Association (NRCA), the International Roofing Expo provides Follansbee with a platform to showcase its range of highly corrosion resistant terne metal roofing and wall products, perfect for use in both new and retrofit commercial and residential applications.

“Follansbee products continue to serve as a long-lasting, visually appealing roofing solution for a range of commercial and residential structures,” explains Edward Thomas, vice president and general manager for Follansbee. “We look forward to discussing the variety of aesthetic, functional and sustainable benefits of a Follansbee metal roof in more detail with IRE attendees.”

Both highly corrosion resistant and Class “A” fire rated, Follansbee products function as a practical choice for areas prone to harsh weather conditions. The classic look and longevity of Follansbee roofing additionally makes it a preferred option for historic renovation and restoration projects.

As a leading commercial and residential marketplace for the roofing industry, IRE hosts contractors, architects, engineers and builders from a variety of sectors.

Attendees and interested media are encouraged to visit Follansbee at Booth #1616 or online at www.follansbeeroofing.com or www.MyBestRoof.com. Also connect with Follansbee on Twitter @FollansbeeSteel.

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II®, KlassicKolors®, TCS II® and TCS Satin™. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeeroofing.com or www.MyBestRoof.com.

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