

For Immediate Release

Contact: Lauren Ban, LarsonO'Brien ADV/PR

Phone: 412-571-1600 **E-mail:** Lauren@larsonobrien.com

Date: September 2, 2008

Follansbee® to Exhibit at METALCON International 2008

FOLLANSBEE, WV... Follansbee Steel will exhibit at METALCON International 2008, the 18th annual conference and exhibition for the metal industry, October 1–3 at the Baltimore Convention Center.

As a premier event for the metal building products industry, METALCON International will play host to an array of exhibitors, architects, manufacturers and other metal industry professionals. All are invited to learn more about the amazing corrosion resistance of Follansbee metal roofing products.

The secret lies in Follansbee's patented ZT[®] Alloy, a specially formulated combination of zinc and tin that offers high corrosion resistance, even in harsh coastal environments. For example, ZT Alloy has enabled Follansbee metal roofing products to surpass 25,000 hours of ASTM salt spray testing with no signs of red rust. The unique alloy additionally provides the soft, satin gray patina that Follansbee's terne-coated stainless roofing products are known for.

"Follansbee products continue to provide a coveted combination of longevity, durability, energy efficiency and aesthetic appeal," says Edward Thomas, vice president and general manager for Follansbee. "We look forward to educating METALCON attendees on these and the variety of additional benefits that form the best roof money can buy."

METALCON attendees can visit Follansbee at Booth #2361 anytime during the show to learn more. Also visit www.follansbeerroofing.com or www.mybestroof.com.

Follansbee Steel offers a wide range of metal roofing products for commercial and residential construction including Terne II[®], KlassicKolors[®], TCS II[®] and TCS Satin[™]. Founded in the early 1800s, the Follansbee, WV, company has been manufacturing in its current location for more than 100 years. Modern alloys developed and patented by Follansbee have taken the original tin roof to new heights of performance and longevity. For more information call 1-800-624-6906 or visit www.follansbeerroofing.com.

###